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Standard Bank

Circular No. 10, Week ending 27th January, 2017

Countdown to the Summit: 41 days

Entertainers Par Excellence – Boet and Swaer

Guests to the CGA Citrus Summit Gala Dinner are in for a treat in the shape of two local celebrities, Boet and Swaer. Telling tall tales in the driest way, these local farmers turned international comedians are still riding a whirlwind of extraordinary popular support which has seen them trading their farming tools for the bright lights and spinning their yarns all over Europe and Australia.

Since their humble and unexpected sell-out charity beginnings at the Grahamstown Festival, this likeable pair, who describe themselves as “just a pair of stupid farmers who started our act around a campfire”, are now seasoned performers. They have collected a treasure-trove of comical gems which tug at the very heart of one's identity and what it means to live in the Eastern Cape in these simple, yet complicated times.

Billed as “master exponents of the oral traditions of Lower Albany”, their humour is totally politically incorrect, sexist and very South African - in fact, Eastern Cape - in origin.

As they exchange banter across a farm fence, they draw hilarious caricatures with the straightest of faces and make use of a range of agricultural satire to rip off the likes of droughts, bank managers and how late the farm staff pitch to work. Flush toilets are a luxury used by foreigners, whom they perceive as anyone living more than 5km away, and they wonder at how bad the roads must be in Gauteng as all the folk there drive 4x4’s!

Spinning a quirky and seamless blend of English, Afrikaans and Xhosa with a fluidity indigenous to the region's farmers, their vernacular is a slow, flat, laconic dialect with a sound all its own.

It is a language and a mind-set that manages to reject all commonly used similes and metaphors, traded instead for the home-grown variety which has audiences reeling with mirth.

For more details & registration visit www.cgasummit.co.za

Limited seats available.

Confirmed Speakers

- Mohammad Karaan (Dean of Faculty Agri Sciences, Stellenbosch University)
- Nico Groenewald (Standard Bank)
- Frans Cronjé (Institute of Race Relations)
- John Purchase (CEO, Agbiz)
- Mono Mashaba (Chairman, CGA-GDC)
- Jacomien De Klerk (General Manager, Citrus Academy)
- Thembeka Meyiwa (Intern, CGA)
- Julian Ribeiro (TBWA Hunt Lascaris)
- Jacques du Preez (Hortgro)
- Anton Kruger (CEO, FPEF)
- Hannes de Waal (CGA Lemon Focus Group)
- Jan-Louis Pretorius (CGA Grapefruit Focus Group)
- Graham Barry (Cultivar Specialist)
- Parth Karvat (Yupaa Group, India)
- Rocco Renaldi / Deon Joubert (CGA EU Representatives)
- Mikhail Fateev (CGA Russia Representative)
- Vaughan Hattingh (CEO, Citrus Research International)
- Inge Kotzé (World Wide Fund for Nature)

Costs (Registration fee):

CGA Members = R 1,200 + VAT

Exporters/Stakeholders = R 2,000 + VAT

Government Officials = R 1,200 + VAT

Students = R 1,200 + VAT

Overseas Delegates = $200

Optional Extras:

Gala Dinner (8th March) = R250pp + VAT

Study Tour **SOLD OUT**

Summit Registration Includes:

- Welcome Dinner (7th March)
- Conference bag
- Tea, coffee and/or water
- Lunch (8th & 9th March)
- 1½ Day Conference

Programme:

Monday 6th March: Study Tour

Tuesday 7th March: Study Tour

Tuesday 7th March: Welcome Dinner for registered CGA Summit delegates

Wednesday 8th March: Day 1 of Summit

Wednesday 8th March: Gala Dinner

Thursday 9th March: Day 2 of Summit

Thursday 9th March: CGA Members Meeting scheduled for after Summit

Programme Download

Study Tour Programme Download

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